

# MANAGEMENT DISCUSSION AND ANALYSIS REPORT FOR THE YEAR ENDED 31<sup>ST</sup> AUGUST 2022

The management of Majan College SAOG (Majan University College) is pleased to present to the shareholders a report covering the objectives of the institution, overview of activities, opportunities and threats, internal control and quality assurance systems, analysis of the financial performance and human resources.

#### **Objectives of the Institution**

Majan's new vision "recognising potential, engaging minds, transforming futures" guides its operations. Majan's mission is to provide an innovative learning environment that supports students in reaching their full potential in a changing world. The key strategic themes underlying the mission statement are to enhance the student experience; build teaching excellence and research; develop operational excellence; develop productive partnerships; invest in people; and promote financial and environmental sustainability.

#### **Overview of Activities**

Guided by our vision and mission, Majan offers programmes at both undergraduate and postgraduate levels that address the needs of the local, regional and international markets in a competitive environment. Majan has an academic partnership with the University of Bedfordshire. All undergraduate programmes are designed and delivered by Majan and approved by the University of Bedfordshire. These are in the areas of Business and related fields, Information Technology and English Language. At the postgraduate level, Majan hosts four Master programmes (MBA, Computer Science and International Human Resource management and Applied Linguistics). Majan is following a new strategic plan for the years 2021-2025. New pathways were developed to further address the needs of the market. Majan also hosts the University of Bradford Doctor of business Administration programme

# **Opportunities and Threats**

The private higher education sector is growing and Majan meets the market demands. Majan continues to enjoy a well-respected position among higher education institutions as an attractive place for education desired by students. The quality education offered resulted in a high percentage of self-sponsored students preferring Majan. Majan is well positioned to seize growth opportunities that emerge from the local market. The postgraduate area is a key focus of the business strategy and in this regard, Majan expanded the range of its academic programmes by adding DBA and is considering other opportunities. Majan is fully aware of the competitive nature of this sector and is always exploring new directions.



# **Internal Control and Quality Assurance Systems**

Majan has in place robust internal control systems that provide a reasonable assurance of effective and efficient operations, financial controls and legal compliance. The college receives independent reports on the adequacy and integrity of the internal controls from the internal audit of Majan and statutory external audit. These serve to strengthen the internal control systems.

All the academic provisions and related activities are governed by its quality assurance manuals and rules and regulations. Majan was the first higher education institution to be institutionally accredited by Oman Authority for Academic Accreditation and Quality Assurance of Education. It was accredited in 2017 for a period of five years, extended to six years.

## Financial performance

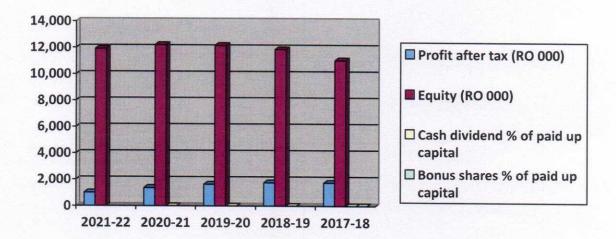
Majan's financial performance was affected in the core business due to the impact of change to the entry criteria for postgraduate students since year 2020. However, that impact was minimised through the increase in investment income and other income. In comparison to the previous financial year, total income was decreased by 5% to be OMR 4.77 million. This was mainly from decrease in new and returning postgraduate students offset against increase in investment income and other income. Total expenses have decreased by 1% to be OMR 3.59 million. This was mainly from the decline in postgraduate fees income and corresponding reduction in affiliation fees.

Therefore, net profit before tax decreased by 17% to be OMR 1.18 Million, however, Taxation has increased by 162% to be OMR 0.18 Million mainly because of deferred tax income on provisions on the impairment of fee receivables & fair value adjustment of investments FVPTL during prior period. Consequently, overall net profit after tax has decreased by 26% to be OMR 1 Million. Earnings per share has decreased from 15 Baiza per share to 11 Baiza per share.



The financial performance over the last five years was as follows:

	2021-22	2020-21	2019-20	2018-19	2017-18
Profit after tax (RO 000)	1,005	1,351	1,618	1,737	1,733
Equity (RO 000)	11,913	12,214	12,168	11,855	11,029
Cash dividend % of paid up capital		14.5%	14.5%	14.5%	30%
Bonus shares % of paid up capital					200%



### **Human Resources**

One of the main pillars in enhancing the performance of Majan is the Human Resources field. Majan invests in hiring highly qualified and experienced staff to cater for the growing future prospects of Majan. Majan remains committed to provide training at both the undergraduate and post graduate levels to young Omanis who work in Majan. This practice has been in Majan for the past 26 years. Majan enjoys high staff retention which contributes greatly to its stability and success.

Dr.Maha Kobeil Dean